

Re: Quick chat?

**Subject:** Re: Quick chat?

**From:** Noah Strouse <noah@historiccore.bid>

**Date:** 02/24/2016 02:17 PM

**To:** Henna Sherzai <HSherzai@downtownla.com>

**CC:** Blair Besten <blair@historiccore.bid>

Hey Henna,

Looking forward to chatting about this. Can you do Monday at 2:00pm?

Noah



HistoricCo

**NOAH STROUSE**

*Marketing & Services Coordinator*

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Los Angeles, California 90013

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24HR HOTLINE:

**213/239-8336**

On Wed, Feb 24, 2016 at 1:34 PM, Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Great. Should only take 15-20 minutes.

**From:** Blair Besten [mailto:[blair@historiccore.bid](mailto:blair@historiccore.bid)]

**Sent:** Wednesday, February 24, 2016 1:33 PM

**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>

**Cc:** Noah Strouse <noah@historiccore.bid>

**Subject:** Re: Quick chat?

Re: Quick chat?

Yes - Have Noah put something down for all of us.



HistoricC

**Blair Besten**

*Executive Director*

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On Wed, Feb 24, 2016 at 12:19 PM, Henna Sherzai  
<[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

I should have mentioned I'm out of the office on Friday. Apologies! Do you have any availability on Monday afternoon? Also open all day Tuesday.

**From:** Blair Besten [mailto:[blair@historiccore.bid](mailto:blair@historiccore.bid)]

**Sent:** Wednesday, February 24, 2016 11:55 AM

**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>

**Subject:** Re: Quick chat?

Henna,

Friday is best for me. Sometime before noon.

Re: Quick chat?



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**Blair Besten**  
*Executive Director*

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On Wed, Feb 24, 2016 at 11:53 AM, Henna Sherzai  
<[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> wrote:

Hi Blair,

I was wondering if you have a few minutes to chat in the next few days about a rebrand project weâre working on. Carol asked that we run a couple of things by you, specifically our proposed use of âDTLA.â

Is there a good time for you? We can do a call or I can swing by your office.

Let me know. Thanks!

Re: Quick chat?



[http://www.dow](http://www.downtownla.com)

## Henna Sherzai

Director of Marketing

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